

2020-2021 District Goals

District:

5 NE

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 1 | 31 | 31 | 29 |
| 2nd Quarter | 0 | 0 | 40 | 30 |
| 3rd Quarter | 1 | 29 | 40 | 30 |
| 4th Quarter | 1 | 26 | 39 | 30 |

FY New Clubs

3

FY Charter Members

86

FY New Members

150

FY Retention Goal

119

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

117

Action Plan

| Action Steps | Responsible Party | Required Resources | Date to Begin | Due Date |
|--------------|-------------------|--------------------|---------------|----------|
|--------------|-------------------|--------------------|---------------|----------|

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

| Action Steps | Responsible Party | Required Resources | Date to Begin | Due Date |
|--------------|-------------------|--------------------|---------------|----------|
|--------------|-------------------|--------------------|---------------|----------|

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

| Action Steps | Responsible Party | Required Resources | Date to Begin | Due Date |
|--------------|-------------------|--------------------|---------------|----------|
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